[Date]

Subject: Ride Ready E-Bike and E-Scooter Campaign Launch

Dear Parents and Legal Guardians,

E-bikes and e-scooters are becoming popular ways for young people to get to school, activities, work, and around their communities. They offer greater independence, but they also come with responsibilities that families should understand.

The Sacramento County Office of Education has developed **Ride Ready**, a public safety awareness campaign to help parents make informed purchasing decisions and prepare their children to ride safely and responsibly.

Why It Matters

Not everything sold as an e-bike is legally an e-bike. Some electric-powered vehicles marketed as e-bikes exceed California's legal speed or motor-power limits and may be classified as mopeds or motorcycles. These vehicles have different age, licensing, registration, and safety requirements.

For example, California law prohibits anyone under age 16 from operating a Class 3 e-bike, which can provide motor assistance up to 28 mph. Other electric-powered vehicles may require a driver's license or permit.

There is also more at stake than the cost of purchasing the wrong device. Unsafe or unlawful riding can lead to citations, serious injuries, collisions, and property damage. Depending on the circumstances, parents and legal guardians may also face financial or legal liability if their minor child is harmed or causes harm to others.

What Families Can Do

Before you buy:

- Check the device's classification, motor power, top assisted speed, and safety labeling.
- Confirm that the device is legal and appropriate for your child's age and abilities.
- Understand where the device may legally be operated.

Before they ride:

- Establish family rules for helmets, speed, passengers, distractions, and safe behavior.
- Practice riding skills and review routes together.

- Discuss traffic laws and the importance of respecting pedestrians, drivers, and other riders.
- Remind your child to walk bikes and scooters when on school campuses.
- Explain the potential safety, legal, and financial consequences of unsafe riding.

And remember, purchasing a device is only the beginning. Continue checking in as your child gains experience and independence.

Before you buy. Before they ride. Know what's at stake.

Visit **GetRideReady.org** for safety information, riding rules, and family resources.

Together, we can help young people enjoy greater independence while keeping themselves and our communities safe.

Sincerely,

[Principal/Superintendent Name]

[School/District Name]